



Smart Business Models & Technical Aspects of Additive Manufacturing for SMEs

October 17th 2018

Additive manufacturing (AM) technologies, as well established modern manufacturing processes, are more often finding their way into various production chains, engineering applications and design processes. Technological progress in the various fields of AM and the changes they bring to various engineering processes, can and will open big possibilities for existing SMEs and new startups.

As part of the Interreg project “SMART PRODUCTION” we invite you to join us in an open discussions, where we will try, together with experts in the field, to answer the following questions:

- How can digital services be combined with AM?
- What are the adaptation challenges of AM? What are the possibilities of AM for and beyond physical production?
- Which central European financial and cooperation opportunities are relevant to AM and digital services?

Programme at glance

15:00 – 15:30	Registration & welcome
15:30 – 16:00	Introductory presentations
16:00– 17:30	World café discussions
17:30 – 18:00	Short presentation of discussions output
18:00 – 19:00	Hands-on experience 3D-Print, networking & buffet



We are looking forward to meeting you!

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[Register now!](#)



Programme in detail:

15:00 – 15:30 **Registration & welcome**

15:30 – 16:00 **Introductory presentations**

Topic 1: Business model cases in AM with digital services, Egon Lüftenegger, FH Campus 02

Topic 2: Technological aspects of AM, Ali Abdallah, FH Campus 02

Topic 3: AM & Financing and cooperation, Wolf Wilfried, FH Campus 02

16:00– 17:30 **World café discussions (round table)**

Round table 1: We will analyze smart business models by using an innovative business model tool. In particular, we will explore how digital services can be combined with AM. We will answer questions such as the role a company can play in AM business models

Round table 2: Various technological aspects and challenges of AM for SMEs will be discussed, with a focus on modern application possibilities, market needs and the technological limitations of AM.

Round table 3: For SMEs there are various opportunities to get access to AM technology and get funding. The different aspects and approaches will be shown, examples can be offered (mainly for Austrian funding) and the difficulties in realizing this financing instruments and projects will be discussed. The cooperation part will be covered by funding instruments, which require a kind of consortium .

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